



Appocore

**Appocore
Startup delivery
platform**



**PAAS
designed for
IT Startups**



+381 (63) 773-66-47



hello@appomart.com



appocore.io
appomart.com



Appocore – your future app’s heart

Appocore stands for
Application Core.



Ensuring database security for
at all levels and efficient
encryption



Deep understanding of
high-load projects
architecture and the
importance of scaling



Understanding of
information security
concept and protection
from external and
internal threats



Compliance with
GDPR in the
European Union



Compliance with the
Personal Data
Protection Regulations

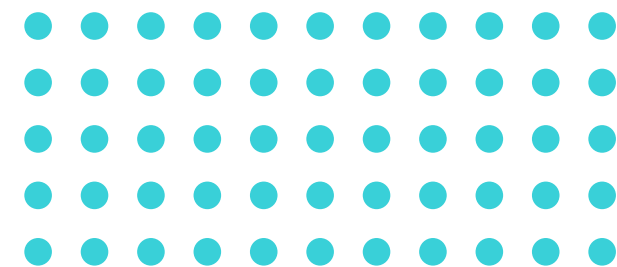


SLL encryption
of connections

Why Appocore?

- Cost-effective
- Simplified scalability
- Quicker turnaround
- Built by pro's

Appocore is a Platform-as-a-Service (PaaS). We, as a vendor, provide a cloud-based platform for building and running applications





Tons of code is already written and business cases solved by us

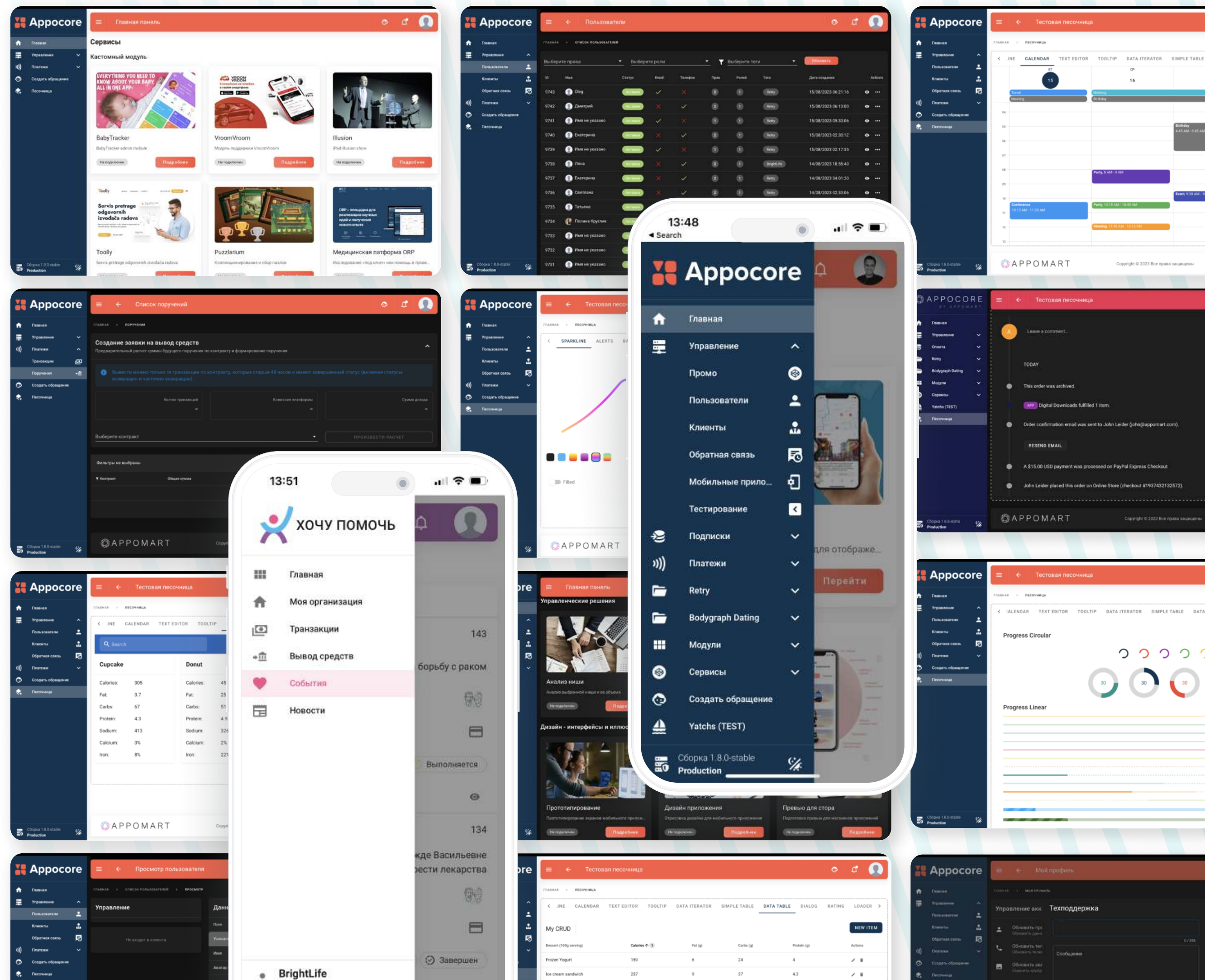
Why not use our expertise?

Launch a startup with Appomart is as easy as it gets

1 Share your great idea with our team

2 Choose between custom integrated module or whitelabel solution

3 Launch and expand with us





Launch tailored custom module for your startup and run on our infrastructure

Seed round startups choose modules if they need a place to store and manage content that is served to mobile apps

It's a sort of a custom built sandbox for your project, but run in a secure professional and multi functional environment

With custom module you become a part of our MVP Startups community

You can stay on our infrastructure as long as you need. Switch to white label or even get a dedicated server to fully control the process when your are ready to grow





White label solution is your licenced copy of appocore

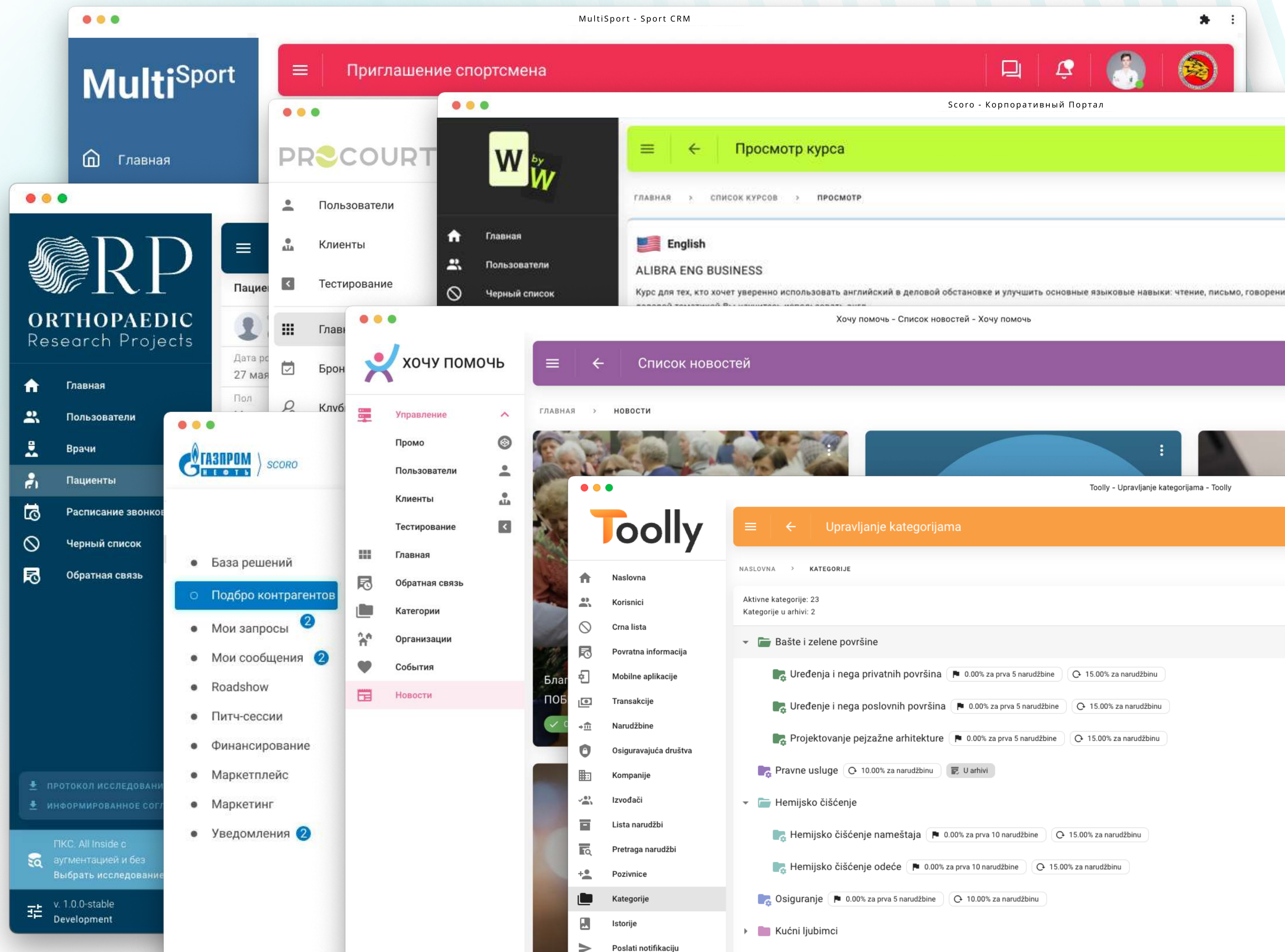
Perfect for growing startups on seed, round A stage or even further

White label is great solution when your project needs flexibility and has complicated functionality

Get dedicated domain, custom newsletters, sms, push notifications, branded OAuth and much more from out of the box

You can still choose to run on our infrastructure or move to your servers and get full control

Anyway you get source code and backups



Appocore's functionality



This Features are ready to empower your project



Appocore Passport

Create and manage user profiles from out of the box. Gmail, Facebook, VK, SMS, e-mail registration, login and recovery. E-mail gateway, last seen.



InterNationalisation i18n

Reach global market by using our internationalisation plugin as a single point of contact. Language switcher, TTS and LTR support.



Ticket system

Support service for your guests/registered users by web/mobile apps and by e-mail all in one place.



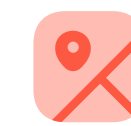
Notification system

Reach your users with ease. Send push, sms and e-mails notifications from Appocore interface.



Billing services

We support any billing gateway including paypal, stripe or raw bank transfers. Invoicing in PDF manually or on a subscription basis.



Geolocation addons

Track users current location, fetch addresses and prefill in your app. Search users and content in a specific radius or borders and much more.



Web-socket integration

Get real-time updates of any content in your app: messages, news, map updates.



Consumer features

Customisable solutions: In-app messenger, courier tracking, shopping cart with linguistic search and catalog, blog, news and stories creator.

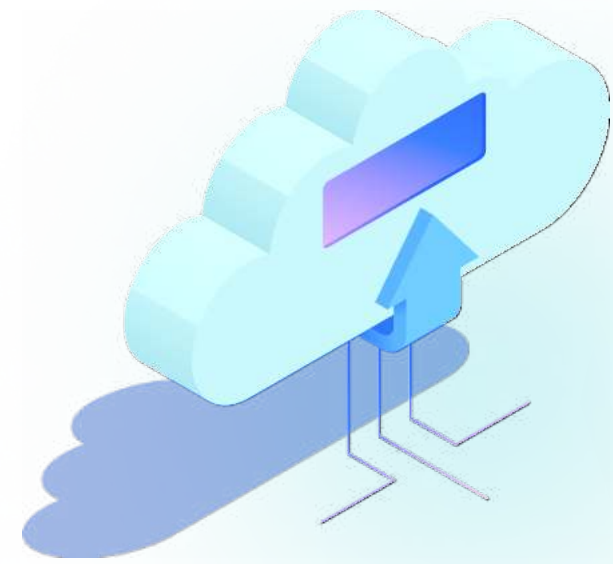


Calculate in background

Optimized calculations are done by "workers" that help your app run smoothly while serving/fetching/parsing data in background on server.



Focus on your business and let us handle everything else



Cloud dedicated databases



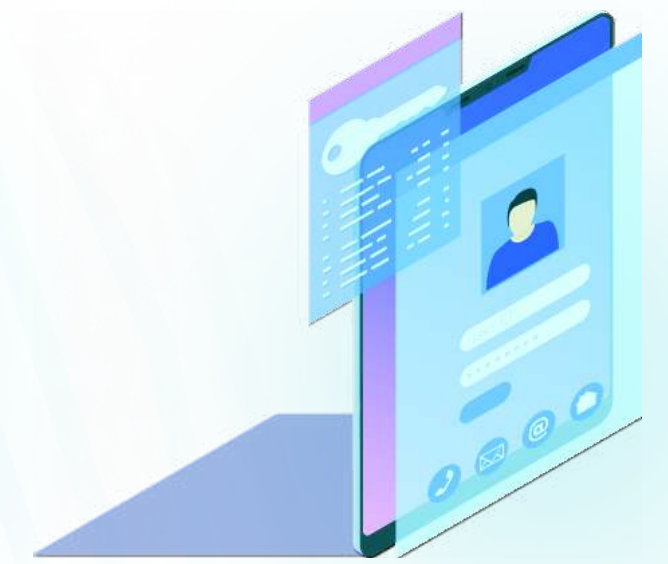
Secure file storage with CDN



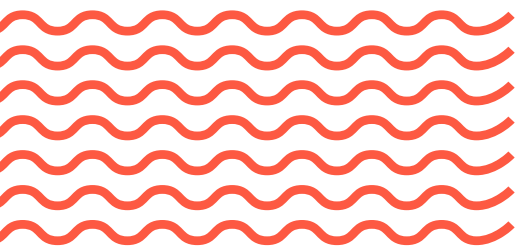
Optimized API for web and mobile apps



PWA and WEB applications

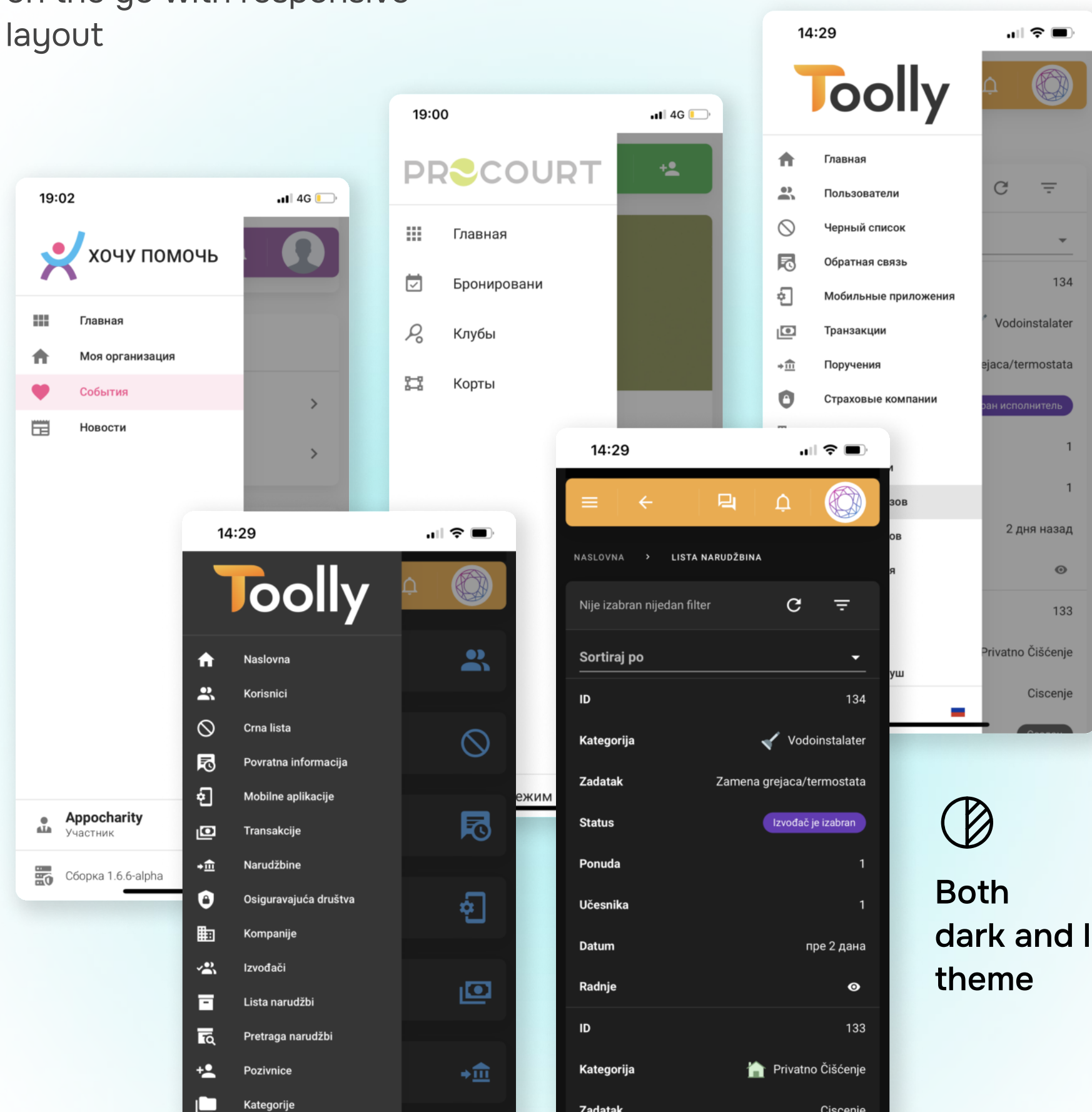



Mobile apps development kits



Access and control from anywhere with your PWA client with Appocore

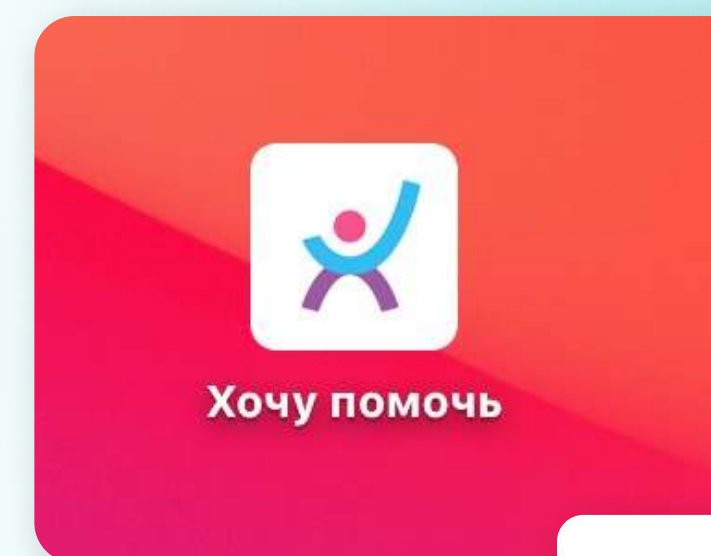
Hands-on tools on the go with responsive layout



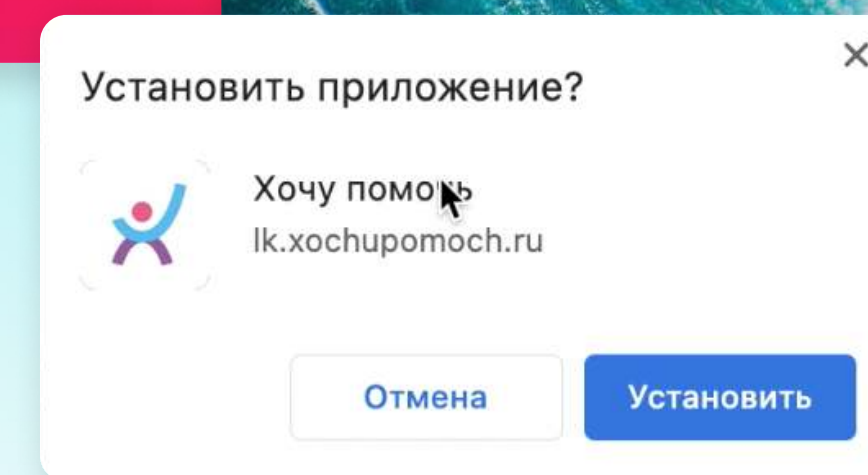
 Both dark and light theme

PWA app is accessible from mobile homescreen

App can be added to MAC or Windows computer desktop



Add your pwa app from modern browsers with 2 clicks





PACKED WITH modern and Reliable technologies

Backend is based on #1 popular PHP Framework in the world (according to GOOGLE trends), reliable PostgreSQL databases run on dedicated managed servers with point in time recovery and backups in Europe, Asia and Americas.

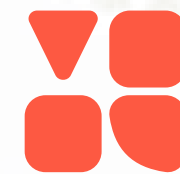
Web application is built with Vue.js, bootstrap and empowered with native UI.

Deployment and updates delivery is organised with Docker containers with minimum downtime (~15 seconds).

Mobile applications can be build natively with Swift and JAVA or with React native.

Calculations and “math” modules are run on Node.js micro services.



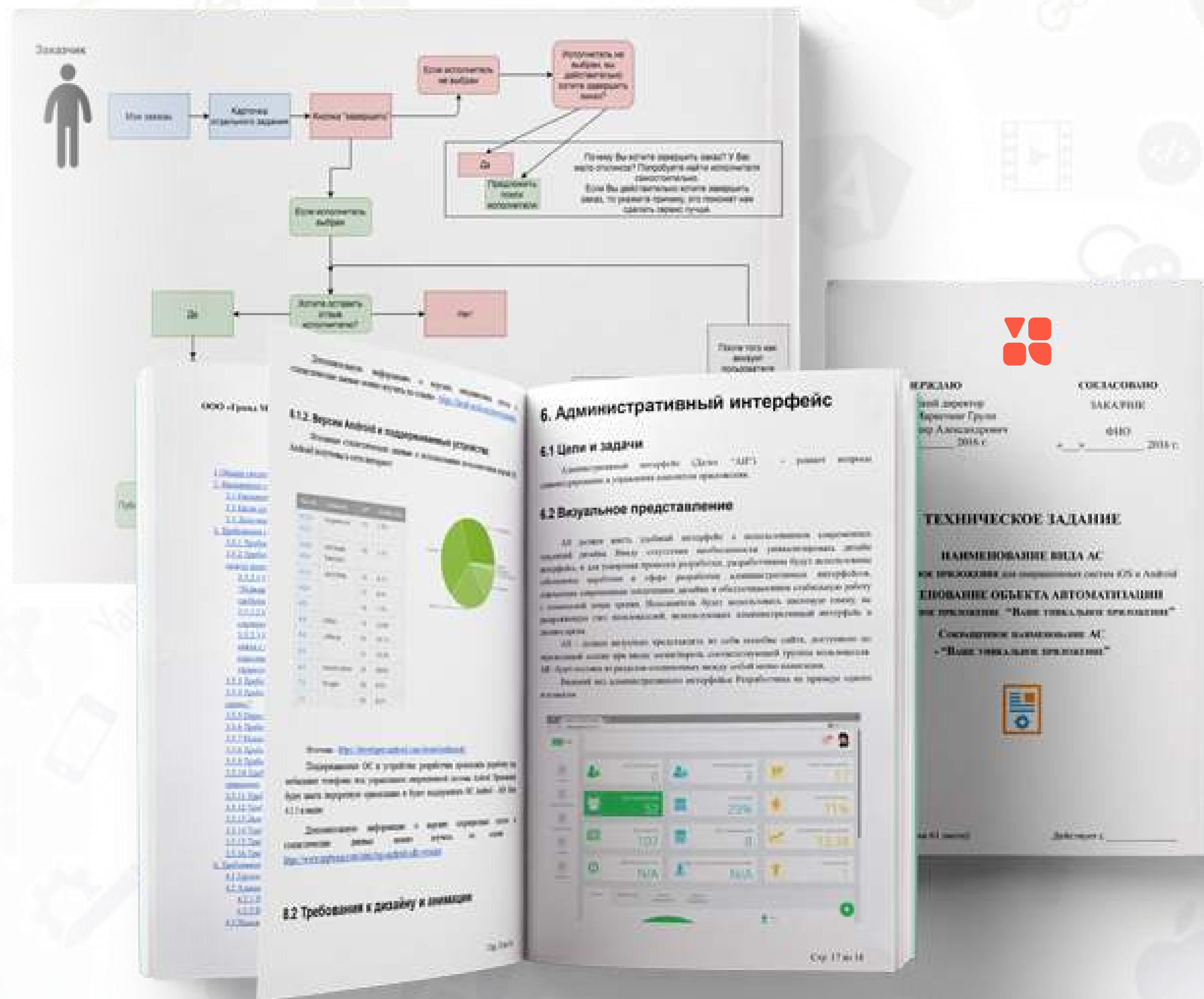


Technical writing Expertise and ready snippets for common cases

We believe that quality starts with documentation. Our staff had completed a bunch of courses and has a deep understanding in writing quality documentation that comply with IEEE standards.

Each project is usually supported with:

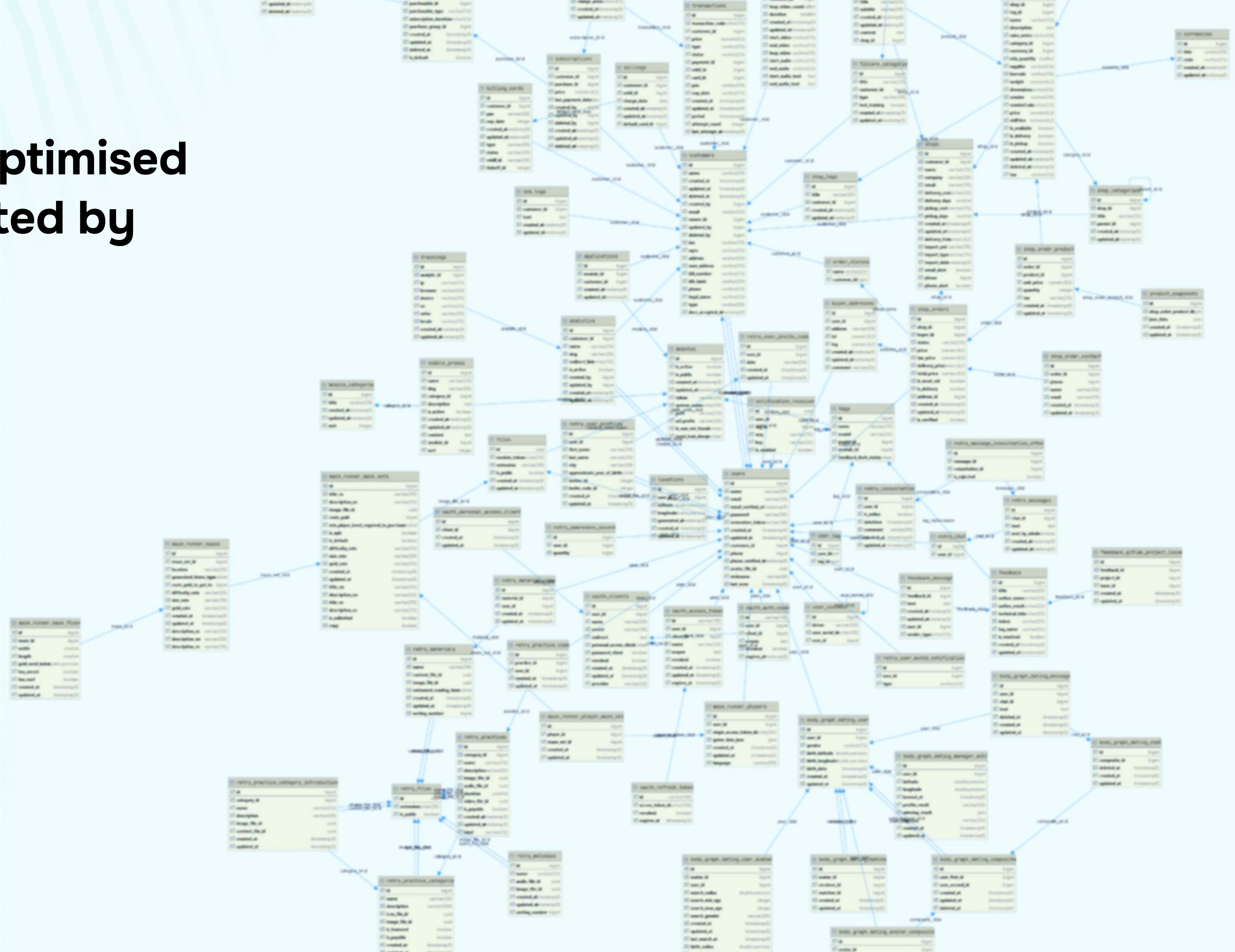
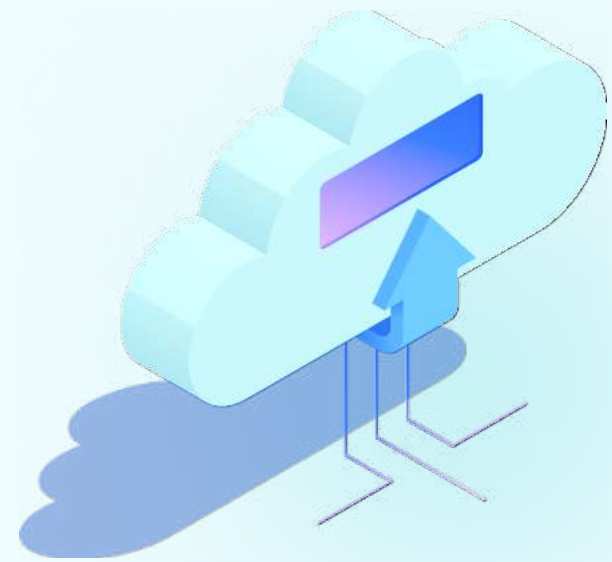
- Requirements Specification
- Models and properties Specification
- User manuals (both written and video)
- API documentation
- Database scheme
- Interface Specification
- Figma design and prototypes



Efficient and optimised database created by professionals

Databases are:

- indexed
- optimised
- including only tables mandatory for your project





Our API has passed many revisions and is ready to empower your app

- API Documentation is held in Postman with TEST, DEV and PROD environments.
- Tests are run in Postman as well
- For debugging we use Telescope and Crashlytics

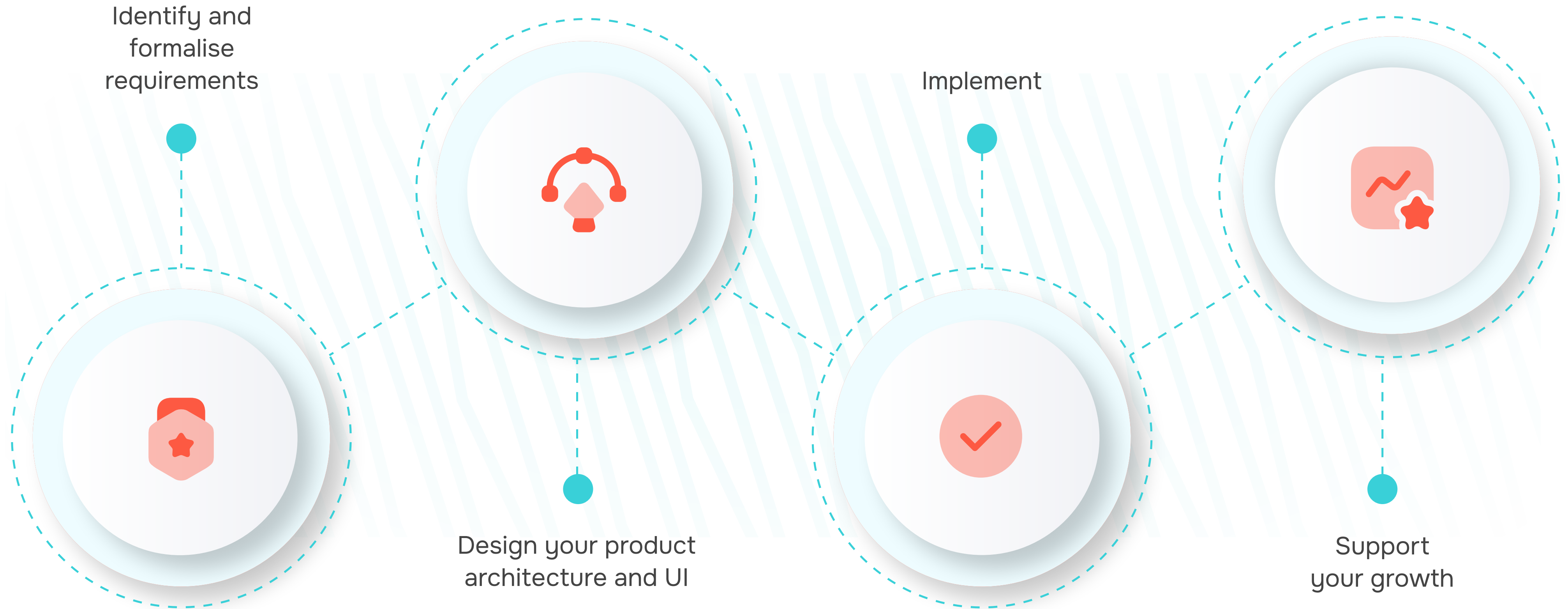


The screenshot shows the Postman Canary interface. The left sidebar displays a workspace named 'APPOCORE API' with a tree view containing folders like 'Core', 'Profile', 'Entities', and 'Cities'. The 'Cities' folder is expanded, showing a 'GET Browse' request. The main panel shows the request configuration for a GET request to `{{APPOCORE_HOST}}/cities`. The 'Query Params' section is empty. The 'Body' tab is selected, showing a JSON response in 'Pretty' format:

```
1 {
2   "data": [
3     {
4       "id": 28,
5       "name": "Las Vegas",
6       "country_id": 2,
7       "country": "USA",
8       "price": null,
9       "latitude": 36.26,
10      "longitude": -115.24,
11      "radius": 16,
12      "sw_latitude": 36.13,
13      "sw_longitude": -115.41,
14      "ne_latitude": 36.4,
15      "ne_longitude": -115.05,
16      "max_zoom_level": 15,
17      "purchase_id": null,
18      "is_published": false
19    },
20    {
21      "id": 29,
22      "name": "Washington D.C.",
23      "country_id": 2,
24      "country": "USA",
25      "price": null,
26      "latitude": 38.9
```



Discuss your project with us and find the best available solutions





Start with us!

**11000, Belgrade,
Gavrila Principa 43**

Thank you for your time



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